

Applications are now being accepted for the following AGR program Full-Time National Guard Duty (FTNGD) tour under provisions of section 502(f), Title 32, United States Code. Questions concerning this notice may be directed to NGND-DHR-AGR-S at (701)333-3369 or DSN 373-3369.

Announcement: AGR-25-43-OTS
MOS/AOC: 00F34
Position Title: 008B/19
Para/Lin: 03188696
IPPS-A Position Number: Marketing NCO
Maximum Grade: E-6 /SSG
Duty Location: Recruiting & Retention Battalion, Bismarck, ND
Selecting Supervisor: CSM Jeffrey Saylor, R&R CSM, Rec & Ret Battalion, Bismarck, ND

AREA OF CONSIDERATION: Current North Dakota Army National Guard Soldiers in the grades of E-5 thru E-7. E-5's not on a current EPS list may be considered and/or selected but will NOT be promoted until list status is achieved (no special board authorized but ETP's may be considered). E-7's must be willing to take an administrative reduction to E-6.

MOS REQUIREMENTS: Currently hold or be able to meet the physical demands and qualifications for initial award of SQI 4 or 79T MOS. Physical demands rating of Moderate (Gold), Physical profile of 132321; Minimum score of 110 in aptitude area GT (waivable to GT score of 100 or GT score of 95 with a ST score of 95). Must meet Recruiting and Training Cadre Suitability Screening Requirements (see Army Directive 2018-16 & SMOM 21-007) upon selection. Must complete SQI4 & the ARNG Marketing NCO at course at PEC within 12 months of selection.

ADDITIONAL INSTRUCTIONS: Applicants Must meet Recruiting and Training Cadre Suitability Screening.

Recruiting and Training Cadre Suitability Screening Requirements (See Army Directive 2018-16 & SMOM 21-007) to be completed **upon selection:**

- Complete HRR Form 600 (Recruiting and Training Cadre Suitability Questionnaire)
- Current Periodic Health Assessment (PHA) and medical record review
- Must be able to produce a favorable National Agency Check with Law and Credit (NACLC)
- Must not be listed on the National Sex Offender Public Website
- Must not have a Type I or Type II Offense & must have favorable results from:
 - Department of Army Inspector General (DAIG)
 - Criminal Investigation Division (CID)
 - Office of Military Personnel File Review
 - Army Substance Abuse Program

LENGTH OF TOUR: Initial tour will be for a period of three years. Members successfully completing the initial tour will be afforded priority for tour extension. Extension beyond the initial tour is contingent upon recommendation from the Full Time Chain of Command or possible Tour Continuation Board with final approval by the Adjutant General.

INSTRUCTIONS FOR APPLYING: Applicants must forward the documents listed below to arrive in the Human Resource Office (HRO) no later than **1600 hours** on the closing date indicated above. Documents must be scanned in the order as listed below, encrypted and emailed to ng.nd.ndarnq.list.j1-agrm@army.mil Subject line of the email must include the announcement number and the applicant's name. Contact (701)333-3369 with questions and/or to ensure receipt of your packet.

- **NGB Form 34-1:** Use the form dated 11 Nov 2013, Page 3 must be digitally signed and dated.
- **Resume:** required.
- **Individual Training Record:** from DTMS, reflecting Height/Weight & ACFT History
 - Must have a passing Height/Weight conducted within the last 6 months.
 - Must have a valid passing ACFT at the time of application. If current ACFT is over 6 months, one must be taken and passed prior to onboarding if selected.
- **Individual Medical Readiness:** PHA date must be within the last 12 months, HIV must be within 24 months.
- **OER/NCOERs:** Include three most recent OERs (or NCOERs for certificate holders). A letter of recommendation must be submitted on Officers who do not have an OER. For Officers that have OERs, letters of recommendation are optional.
- **Soldier Record Brief (ORB):** Must be the **Selection Board Record Brief** (must not include DA photo, race, gender or ethnic information).
- **NGB Form 23A:** Current Annual Statement.
- **College Transcripts (if applicable):** Legible copies only.
- **Commissioning Certificate:** OCS Certificate / WOCS Certificate / Warrant Officer Predetermination Letter

Marketing NCO

1. INTRODUCTION: The Marketing NCO will provide direct advertising support to RRNCOs with the primary purpose of generating awareness and leads in support of end-strength mission achievement. They are responsible for developing and implementing the advertising/marketing plan for the State and providing advertising/marketing support to the RRB.

2. DUTIES AND RESPONSIBILITIES:

- Conduct State-level market analysis as a basis for the development of marketing strategies utilizing nationally supplied and locally obtained census reports and demographic data.
- Review national marketing and advertising strategies to develop State and local plans and budgets IAW the national plan.
- Attend appropriate marketing training, including all NGB provided marketing training and relevant marketing seminars and provide advertising support to national and State RR events as required.
- Plan, develop, and coordinate the production of State and local brochures, posters, audio and/or visual materials including localizing national items.
- Maintain liaison with media outlets.
- Place paid and unpaid advertising and public awareness materials in media that supports the State's specific requirements.
- Coordinate and arrange for the placement of outdoor and transit advertising.
- Develop and obtain promotional items for the RRB in support of the State and national advertising campaign.
- Advise and educate RRB personnel on state marketing and advertising initiatives.
- Coordinate marketing plans and efforts with the State, organizational public affairs, and command information programs and personnel.
- Consult with RRB personnel to evaluate the effectiveness of State marketing efforts and materials. Develop proposals, and recommendations for improvement and advise RRB leadership.

- Provide evaluation and feedback through the Marketing Advisory Council (MAC) for modification or improvement of nationally produced advertising and marketing programs.
- Develop recommendations and proposals for new initiatives and submit through the MAC to the ARNG Advertising Branch at ARNG-HRR-M.
- Develop and train an internal MAC within the State with the purpose of assisting in matters listed in the previous sub-paragraphs.

3. SUPERVISORY CONTROLS: Works under the administrative supervision of the Senior Full Time Support person of the unit to which assigned. Day-to-day work is performed consistent with established policies and mission priorities. Work is subject to review for acceptability and adherence to instructions and regulations.

4. AGR PROGRAM INITIAL ENTRY REQUIREMENTS: Applicants must meet the following requirements:

- Must have a favorable Periodic Health Assessment (PHA) in accordance with (IAW) AR 40-501, Chapter 3, conducted within 12 months prior to initial entry into the AGR program. The PHA may be conducted at an active military medical treatment facility, an ARNG medical unit, US Army Reserve medical unit, or a civilian medical facility. Applicants with P3 or P4 profiles must meet the standards of AR 600-60 prior to accession.
- Human Immune Deficiency Virus (HIV) testing for all Soldiers will be completed within 24 months prior to initial entry.
- Drug screening will be accomplished within 15 days within initial entry.
- All AGR Soldiers will sign the Certificate of Agreement and Understanding prior to being ordered to FTNGD in the AGR program.
- Enlisted Soldiers must meet reenlistment or extension standards in NGR 600-200, chapter 7.
- Must have at least 3 years remaining on their current enlistment on the first day of their initial AGR tour.
- Must have completed initial entry training before submitting an application for the AGR vacancy.
- Must meet ACFT and weight control standards per FM 7-22 and AR 600-9 prior to initial entry.
- Must be able to serve at least 3 years on FTNGD status prior to completing 18 years of Active Federal Service (AFS) and/or the date of mandatory removal from an active status based on age or service.
- Must possess the grade equal to, or below, that authorized for the AGR duty position and have the potential to become qualified in the specialty authorized for the AGR duty position within 12 months of the date of assignment.
- Soldiers whose records are flagged are ineligible for entry into the AGR program until the flag is lifted.
- Must possess or obtain a security clearance required by the position for which applying (NGR 604-10).
- Selectees will be approved by the Adjutant General or his designated representative.

3. ADDITIONAL INFORMATION:

- Type a minimum of 25 words per minute.
- Have a valid state vehicle operator's license and be able to be licensed to operate all military vehicles and equipment organic to the unit of assignment.
- Meet current standards for enlistment in NDARNG.
- All Soldiers, except Fulltime Retention Force at state level, are required to participate with their units of assignment during inactive duty training (IDT) periods and annual training (AT), to include deployments, special projects, and exercises.
- AGR personnel are subject to the system of military justice prescribed by the laws of the State of North Dakota.
- All AGR personnel are rated using the OER/NCOER system.
- Acceptance of any AGR position in the NDARNG constitutes concurrence with the requirement to wear the military uniform while performing duty.
- Acceptance of Active Guard Reserve (AGR) position may cause termination from Selected Reserve Incentive Program (SRIP). Acceptance of an AGR position may result in termination of the Student

Loan Repayment Program (SLRP). Incentives will be reviewed and discussed during AGR in-processing with the Incentives Manager.

The North Dakota National Guard is an Equal Opportunity Employer. All qualified applicants will receive consideration for this position irrespective of race, color, religion, age, national origin, sex, political affiliation, or marital status. Questions, contact (701) 333-3293.

You, the applicant, are responsible for the completion and turn-in of your application, all contents, and attachments. The HRO is not responsible to inform you that your packet is incomplete. However, the Human Resource Office is available during normal working hours to review your application. Call (701) 333-3369 to ensure receipt of your application and/or ask questions. Once the vacancy announcement has closed, no further amendments/attachments may be added to the application.

Applications on non-selected applicants will not be returned, and will not be transferred to another vacancy file. A new application must be submitted for each vacancy.

APPLICATION PACKETS THAT DO NOT INCLUDE ALL REQUIRED ITEMS AND/OR CONTAIN AN NGB 34-1 WHICH IS NOT CURRENT OR NOT SIGNED WILL NOT BE CONSIDERED AND NOT RETURNED.

DO NOT FORGET TO KEEP A COPY OF YOUR APPLICATION.